

# How to add your details & tickets to the Big Weekend website.

These notes will guide you through the process for entering your details for the Big Weekend. If you have any problems, please get in touch with us.

#### How to register if your business is new to the Big Weekend

You must first register an account to access the online system.

Go to http://www.hertsbigweekend.co.uk/attraction-register and complete the details.

You will need to supply an email address, create a password which has 8 characters or more with a combination of letters and numbers and enter the name of your attraction/business.

Attraction register	• • •
We need a few details from you so we can create your a	account
What is your first name?	Your surname
Name of attraction you manage	
Your email address	
Create a password, it will need to be a minimum of eight	t letters and include at least one number.
Create a password	Type the password again
Password strength	

Email confirmation will be sent straight away, please click on the validation link to activate your account. If you do not validate within 1 hour you will need to register again.

You will be taken to a screen confirming the verification:



You can now log in to <u>https://www.hertsbigweekend.co.uk/attraction-account/</u> This is the registration screen you will see:

	Resend approval er	nail	
Your email			
Your password	I've forgotten my pa	ssword	
LOGIN			
don't have an acco	int vet		

Once you have logged on, you will be taken to the Admin Home screen:

Administration area for attractions and ti	ckets	VIEW / EDIT YOUR ATTRACTIONS
Welcome		ADD AN ATTRACTION
To participate in the Big Weekend you must comple	te the following steps:	VIEW / EDIT TICKETS
Create an attraction	Approve your attraction details for inclusion	ADD A TICKET
ADD AN ATTRACTION	ADD AN ATTRACTION	INSTRUCTIONS
3 Add your ticket information	Approve your ticket details for inclusion	HELP
ADD A TICKET	ADD A TICKET	TERMS AND CONDITIONS
If you would like to delete your account entirely, ple	ase contact us.	ADMIN HOME

To complete your Big Weekend entry there are four steps that must be fulfilled:

- 1. Add an attraction
- 2. Approve the attraction details
- 3. Add tickets
- 4. Approve tickets

Note: You can add tickets before you have approved your attraction.

When you log back in at a later stage, the Admin Home screen will tell you which steps you have completed and what else needs to be done.

#### 1. Add an attraction

You need to create new details for your attraction, select **ADD AN ATTRACTION** from the red menu on the right.

The Add Attraction form has five tabs: Attraction, Description, Contact Details, Images and Approval.

Attraction	Description	Contact details	Images	Approval	
Attraction	details				
Attraction na	me 🚺				
Lovely Pla	ace				
Categories 🚺					
	s and galleries	•			
Address 🚺					
↑		P			

#### • Attraction tab.

Please enter the details for your attraction as you wish them to be displayed on the website:

- The name of your attraction/venue
- Categories
  - You can add up to 3 categories appropriate to your attraction from the drop-down menu
- The address and postcode of your attraction

Attraction details	
Attraction name 🟮	
Lovely Place	
Categories 🜖	
×Museums and galleries	•
Address 🗊	
Amazing Road, Saint Helier Jersey	
Postcode <b>1</b>	Website 🚯
JE2 4UH	www.lovelyplace.co.uk
Contact email 🟮	Contact Phone <b>1</b>
sarah.smith@gmail.com	01227800000
Opening times 🕄	Opening times Link 🕄
9am-3pm	www.lovelyplace.co.uk/opening-times
Prices 🕄	Prices link <b>()</b>
15	www.lovelyplace.co.uk/prices

Closest train station 📵	Distance to closest station (miles) 🕄
Canterbury West	0.5
Canterbury West	0.5
SAVE	NE

- The name of the nearest train station and how far it is from you in miles
  - We try to encourage people to use public transport, so please supply this information if possible
- Your website address
- An email address for enquiries
- A telephone number for enquiries
- Your standard opening times (e.g. 10am to 4pm using the 12hr clock) and a link to the page on your website that provides details of your opening times if you have one.
- Your standard entry prices and a link to the page on your website that provides details about prices if you have one.

Once these details have been entered click **NEXT PAGE**.

You can save your details at any point and return later to complete by clicking **SAVE**.

#### • Description tab

it an attracti	on				VIEW / EDIT YOUR ATTRACTION
Attus stis a	Description	Contrat dataila	Transco	Annexal	ADD AN ATTRACTION
Attraction	Description	Contact details	Images	Approval	VIEW / EDIT TICKETS
Attraction	description				ADD A TICKET
ntroduction	0				INSTRUCTIONS
5 👌 B		d <sup>D</sup>			HELP
					TERMS AND CONDITIONS
					ADMIN HOME
ull descripti	ion <b>A</b>				LOGOUT
		d <sup>D</sup>			

Please provide an introduction (a short description) which will be displayed on the listings pages of all the Big Weekend offers. It should be no more than 200 characters (approx. 30 words).

Then enter a full description of your attraction, this text will be displayed on your full attraction page. This area is **not** for describing what Big Weekend winners will receive but for describing your business.

Once these details have been entered click **NEXT PAGE**.

#### Contact details tab

Attraction	Description	Contact details	Images Approva	al	ADD AN ATTRACTION
Contact inf	formation				ADD A TICKET
Please supply displayed on		act we can liaise with	n over the event *these de	etails are not	INSTRUCTIONS
Liaison conta					HELP TERMS AND CONDITIONS
					ADMIN HOME
Liaison conta	ct phone <b>1</b>	Liais	on contact email 🕄		LOGOUT
if you are clo	sed on the day du	e to unforeseen cirun	nstances will your		
-	ose an option		istances, will you.		
If other, plea	se state:				
4 A B	I ⊟ E	c <sup>p</sup>			
Will you be o	pen for non Big W	eekend visitors?			
<ul> <li>Yes</li> <li>No</li> </ul>		Concina Politicia:			
SAVE				NEXT PAGE	

We MUST have an up-to-date contact to liaise with regarding your listing, and the event. This information is **not** displayed on the website and will only be used by the internal team. Please ensure this information is accurate and up to date.

- Name
- Telephone
- Email

We need to know what you will do if, for example, you cannot open for The Big Weekend due to bad weather or an emergency. Please select an option from the drop down

Attraction Description Contact details Im	es Approval	
Contact details in	Approval	
Contact information		
Please supply details for a contact we can liaise with over displayed on the website	event *these detai	ils are not
Liaison contact name 🛈 Sarah Smith		
Liaison contact phone  Liaison contact phone		
If you are closed on the day due to unforeseen cirumstance		
Please choose an option		
Please choose an option Offer use of the tickets on an alternative date		
Cancel use of the Big Weekend tickets altogether		
Other		
Will you be open for non Big Weekend visitors?		
Yes     No		
SAVE		NEXT PAGE

We also need to know if you will be open to the public as usual that weekend, or if you are opening just for Big Weekend ticket winners.

# Adding images

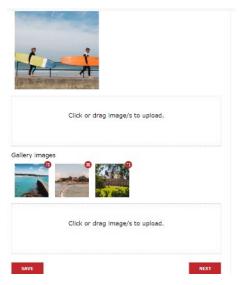
Attractio	Description	Contact details	Images	Approv
Attraction Main ima	on images ge			
	Click or	drag image/s to upl	oad.	
Gallery i	mages			
	Click or	drag image/s to upl	oad.	

You can add as many images as you like, and these should represent your attraction and its exciting offer.

Remember to add a main image, as this is used as the banner image on the detail page and the thumbnail image for listings. Add additional images to feature in the gallery for your attraction.

Images can be uploaded by dragging them onto the upload box, or by clicking the field and selecting an image from a folder on your computer.

There is no restriction in terms of image sizes. We recommend images measuring between 1500px and 2500px wide.



Once these have been added click SAVE.

#### • Approval Tab

Once you are happy that all the details you have entered for your attraction are correct tick the Approvals box to confirm.

Attraction	Description	Contact details	Images	Approval	
Approve th	nis attraction				
I confirm tha Big Weekend		e entered are correct	and can now b	e published a	s part of the
					SAVE

Attractions must all be approved, your business will then, and only then, be included in the Big Weekend.

You will be taken to this screen showing you all your attractions. Multiple owners/managers can register more than one business with the same account details.



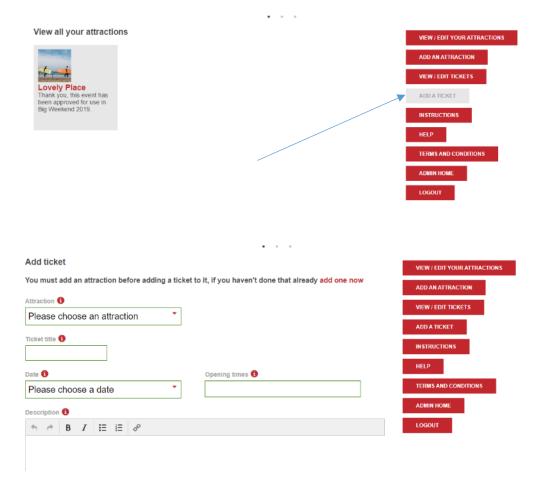
# 2. Adding tickets

Once details of your attraction have been created you can add the tickets/offers you are making available for the Big Weekend.

You will need to create separate entries for tickets on Saturday and Sunday (if you intend to give tickets on both days), but can add as many tickets as you wish on each day.

Also, each ticket offered will be valid for TWO people minimum (unless you specify it is a family or group ticket). We will not be uploading single tickets valid for one person.

Start by clicking the **ADD TICKET** button on the admin home screen.



- Select the attraction the ticket offer is for (there is probably only one in the list)
- Add a Ticket Title (this will help you and the public identify your different tickets)
- Enter the date this ticket offer is for
  - If your ticket is restricted to a particular date you may specify it here
- Provide a description of your ticket offer. Explain what the winner will get.
  - o If your ticket covers entry please make the offer for a minimum of 2 people.
  - You can tick that your offer covers family or group tickets.
- If you need people to pre book either by phone, email or online provide the necessary instructions in the Redemption Information field

Add ticket		VIEW / EDIT YOUR ATTRACTIONS
You must add an attraction before adding a ticket t	o it, if you haven't done that already <mark>add one now</mark>	ADD AN ATTRACTION
Attraction 📵		VIEW / EDIT TICKETS
Lovely Place		VIEW / EDIT TICKETS
		ADD A TICKET
Ticket title 🚺		IN STRUCTION S
Behind the scenes tour		
Date 🚯	Opening times 🚯	HELP
Saturday 28th March 2020	11am	TERMS AND CONDITIONS
Description 1		ADMIN HOME
		LOGOUT
Enjoy a behind the scenes tour of the museum.		
Other date if NOT during the Big Weekend		
MUST BE AFTER BIG WEEKEND		
Number of tickets 🟮	Each ticket is valid for	
50	Please choose a group size	
	Please choose a group size	
I confirm the details above are correct and can be used in	<sup>th</sup> 2 people	
<u></u>	4 People	
	5 or more People	

- Enter the number of tickets that you are making available for the draw. (*Note*: every ticket should be valid for two people minimum). We recommend you offer about twice as many tickets as you wish to see coming through the doors to cover for no shows on the day.
- Once you are happy that your ticket details are correct click the approval box. Once approved your tickets will be available in the Big Weekend ballot.

If your tickets are for events or workshops, you'll need to add one for each of these.

Once the tickets are added the process is complete, you see a ticket ID number and you can log out or add more tickets.

Edit ticket	
Ticket id - 92600	
Attraction 🟮	
Lovely Place	•
Ticket title 🚺	



You can return to edit the details for your attraction or the details of your tickets up until the cut off point for going live.

We will send you updates to let you know when this will be.

Once the draw has taken place, you will be able to log back in to access and download the ticket allocations. Full instructions on how to do this will be sent to you nearer the time.

## 3. Amend an attraction

Select The attraction name to make changes.

Administration	area for attractions and ti	• • •
Welcome		
To participate in the Bi	ig Weekend you must complete the	e following steps:
Create an attraction     My Attraction     ADD ANOTHER ATT		2 Approve your attraction details for inclusion ADD AN ATTRACTION
Add your ticket	t information	Approve your ticket details for inclusion     VIEW AND APPROVE NOW (1 TICKETS)
The ticket 3918	88 - My Attraction - Saturday 24th I	March 2018 has not been approved
If you would like to de	lete your account entirely, please c	contact us.

It will list the attractions you have listed. Select the relevant attraction if you are a venue with more than one.

You will now be taken back to the attraction editing screen:

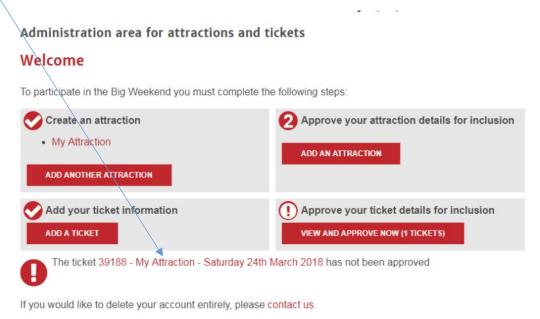
ttraction	Description	Contact details	Images	Approval	
Attraction	details				
ttraction na	me 🚯				
My attrac	tion				
ategories 🚺					
		•			
ddress 🚯					
5 + B		d <sup>D</sup>			

Select the required tabs: Attraction, Description, Contact Details, Images, Approval.

Once your changes have been made make sure to **Save** your amends.

### 4. Amend a ticket

Click a ticket to amend the information.



Or click "View and approve now" to view all tickets associated with your account



#### Logging in if you participated in last year's Big Weekend

If you participated in last year's Big Weekend your account is still active and all information about your attraction and ticket offers will be available.

You can login at <u>https://www.hertsbigweekend.co.uk/attraction-account/</u> using your email address and password. If you have forgotten your password, select the forgotten password option and you will be sent an email to reset it.

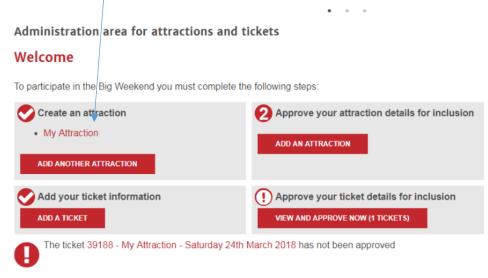
Login	
Use the email you registere	ed with along with your password.
Your email	Resend approval email
Your password	I've forgotten my password
LOGIN	
I don't have an account yet	
REGISTER NOW	

After logging in you will be presented with the administration screens.

You can access the details for the attraction(s) and tickets associated with your account. Click the relevant options to view and amend these details. Before your submission is featured in the listings all details must be confirmed by clicking the confirmation checkbox on the approvals tab.

# 1. Amend an attraction

Select The attraction name to make changes.



If you would like to delete your account entirely, please contact us.

It will list the attractions you have listed. Select the relevant attraction if you are a venue with more than one.

You will now be taken back to the attraction editing screen:

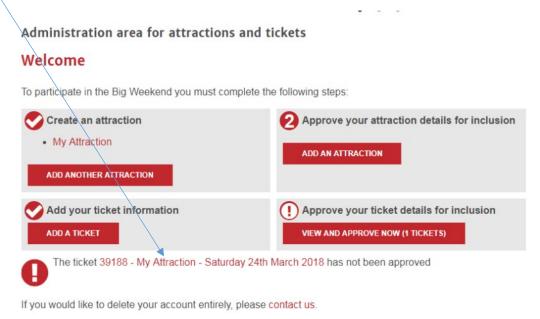
ttraction	Description Contact details Images App					Approval	
Attraction	detai	ils					
ttraction na	me 0						
My attrac	tion						
ategories 🟮							
				-			
ddress 🚯							
↑	I	≣ ≣	d <sup>D</sup>				
The address							

Select the required tabs: Attraction, Description, Contact Details, Images, Approval.

Once your changes have been made make sure to **Save** your amends.

## 2. Amend a ticket

Click a ticket to amend the information.



Or click "View and approve now" to view all tickets associated with your account



See below for a full description of the attraction and ticket information edit screens.

# Contact details:

Should you have queries about using the CMS, please email bigweekend@visitherts.co.uk